

Organisation Plan for Hackathon Final Round

Development Stations: 12-13 June 2026 | Final Demo: 14 June 2026

The hackathon was advertised on 17/04/2026 for developing a WhatsApp-based pregnancy registration & maternal care platform to ensure 100% registration of pregnancies, complete longitudinal follow-up, and birth planning. There were 54 applicant organizations. The first round of screening cum evaluation meetings was held from 18/05/2026 to 20/05/2026. The 11 entries have been shortlisted for round 2 of the hackathon, which is proposed for 12/06/2026 to 14/06/2026.

The Hackathon Round 2 is planned to be organized as a structured three-day development and evaluation program. The first two days will function as development stations where the 11 shortlisted teams will work on their prototype/minimum viable product with guidance from domain and technical stakeholders. The final demo will be held on 14 June 2026 before the evaluation and screening committee.

The State Transformation Commission is planning to facilitate a more in-depth understanding of the problem and workflow being followed in delivery in the state, so the following stakeholders will be present at the venue to discuss, interact, and answer the queries of the hackathon participants:

Stakeholder Group	Stakeholders
Medical Department	Chief Medical Officer, Lucknow Dr. Ravi Dixit (GM, Maternal Health, National Health Mission) Dr. Diwakar (Medical Incharge Mother and Child Health, Mohanlalganj CHC) Dr. Sangeeta Chauhan (Mohanlalganj CHC) Dr. Malvika Mishra (Ram Manohar Lohia Hospital) Medical Officer Incharge CHC/PHC District Program Manager District Community Process Manager Block Community Process Manager ANM Community health officer ASHA ASHA Sangini Person incharge e-kavach, Mantra, HMIS and other MIS on the subject Person incharge EMRI 102/108 Technical Support Unit
Panchayati Raj Department	S. N. Singh, Joint Director Deputy Director Panchayat Sahayak (2) Gram Pradhan (2) Panchayat Secretaries (2)
Uttar Pradesh State Rural Livelihood Mission	Deputy Commissioner, UPSRLM District Mission Manager Block Mission Manager (3) Cluster Resource Person / Food, Health & Nutrition Worker (3) Self-Help Group Chairperson (2)
Urban Local Body	Chairperson Executive Officer Ward Member
Women and Child Development	District Programme Officer Child Development Project Officer

Stakeholder Group	Stakeholders
	In charge - Matritva Vandana Yojana Supervisor Anganwadi workers (2-3) Anganwadi Sahayaka
Urban local body (Municipal Corporation Lucknow)	Health Officer Zonal Officer Ward Member Sanitary Inspector
GVK-EMRI (Ambulance 102)	Director
C-3 Partner Organization	Representative(1)

1. Objective

- To support 11 shortlisted teams in developing better understanding and workflow of the work for the hackathon problem statement.
- To provide structured guidance from health, technology, and implementation stakeholders during 12 and 13 June.
- To evaluate the final prototype/MVP through a demo and presentation on 14 June.
- To identify practical, scalable, and field-friendly solutions that can support maternal health monitoring and service delivery.

2. Overall program structure

Date	Activity	Purpose	Key Output
12 June 2026	Orientation + Development Station + First Mentoring Round	Problem clarity and prototype building	Development begins and stakeholder feedback is captured
13 June 2026	Development Station + Domain/Technical Mentoring + Mock Demo internally	Prototype refinement and final preparation	Improved MVP and demo readiness
14 June 2026	Final Demo and Evaluation	Presentation of MVP before evaluation and screening committee	Post demo, 3 best participants are selected.

3. Day-wise Implementation Plan

Day 1: 12 June 2026 - Orientation and Development Station (11:00 am onwards)

- Registration and station allotment of 11 shortlisted teams.
- Address by CEO, STC, to guide the participants and set the overall direction.
- Brief orientation on day proceedings.
- Teams to begin development work at their assigned stations.
- Team can visit and interact with the stakeholders in a structured rotation for domain and technical guidance.

Day 2: 13 June 2026—Development, mentoring, and Mock Demo (10 am onwards)

- Short progress review of each team in the morning.
- Focused mentoring by health/domain experts, technical experts, and implementation stakeholders.
- Identification of gaps in workflow, usability, integration, dashboard, data security, and scalability.

Day 3: 14 June 2026 - Final Demo and Evaluation (11 am onwards)

- Final prototype/MVP demo by each of the 11 teams, max time of 30 mins.

- Each team will be presenting, including a live demo and Q&A.
- Evaluation by evaluation and screening committee.
- Compilation of scores, observations, and recommended next steps.